Society

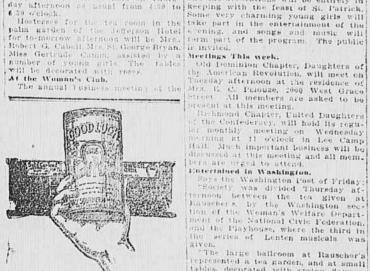


Mr. and Mrs. Narks will make their home in Hichmond on their return from the North.

Society has decided to roller skate.

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A least 100 members And really o'clock. A full attendance is desired, the least 100 members and really o'clock. A full attendance is desired, the least 100 members and really o'clock. A full attendance is desired, the least 100 members and really o'clock. A full attendance is desired, the least 100 members and really o'clock. A full attendance is desired, the least of the least one at 100 members and really o'clock. A full attendance is desired, the least of the least one at 100 members and really o'clock. A full attendance is desired, the least of the least one at 100 members and really o'clock. A full attendance is desired, the least of the least one at 100 members and really o'clock. A full attendance is desired, the least of the least one at 100 members and really o'clock. A full attendance is desired, the least of the least of the least and least a least a least and least are the least of least and least an ciety has decided to roller skate. Woman's Club for the etection of



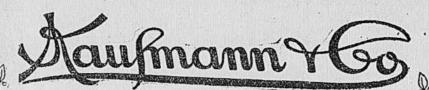
The Demand Back of Good Luck

Tells of its superiority more forcibly than words. The voices of MILLIONS call for it at the grocery atore.

Merit has made it the choice of the people. No other Baking Powder costing so little does so much.

The Southern Manufacturing Co.,

RICHMOND, VA.



FASHIONABLE GARMENTS FOR WOMANKIND)

Steamers From Abroad Bring New Arrivals

We are prepared for early spring shoppers. The mysterious cases and boxes that have been coming in daily have been unpacked, and to-morrow you may inspect their contents.

There are Smart Suits-Gowns and Exquisite Hats-revealing the foremost examples of some creative artist; also Charming Waists in the newest models; Neckwear, Gloves and Hosiery Department have blossomed out in spring freshness for womankind attire.

What is authoritatively correct for spring and at prices that are within reason are here ready for your choosing.

Women's and Misses' Tailored Suits, \$15.00

In a number of effective models, all extremely stylish; some trimmed with wide revers of satin, others strictly man-tailored. The materials are French serges and English tweeds, straight and cutaway effect, all the new shades. Suits that ordinarily sell at \$22.50; to-morrow's offer at \$15.00.

Stylish Junior Suits \$17.50

These Shoe-Top Suits are specially made for the young miss giving that jaunty effect so desired by the school miss. The same careful attention is given to workmanship, style and finish as makes our leadership unquestioned in our grown-up department. A variety of materials to select from

Women's Aristocratic Tailored Suits; \$27.50

These Suits are of exceptional beauty, made of fine quality black serge; collar and cuffs inlaid with uncut velvet and rever of taffeta; back of coat slightly braided, giving it a str king appearance; skirt to match. The tailor ng, lining and make-up of these Suits only seen in garments sold at much higher prices. Suitable for mourning.

Typical Parisian Display of Tailored Suits at \$35.00

We have reproduced some of the highest price models from the best creative artists from abroad, giving it to tailors who are skilled and know how to copy the clever designs and lines of Paul Poirct and Bernard.

Fabrics of whipcords, serges, mixtures; some are clabo-rately trimmed with rolling collars and square revers of benga-line and taffeta; others trimmed in braid. Models that the exclusive dresser will be proud to own

Beautiful Foulard Dresses, \$8.50

With Foulard Dresses in greater demand than ever, these dainty garments will pass out hurriedly to pleased customers. In figured and dotted effect in blue, Copenhagen, brown, navy, black and white. Yoke and frill of shadow lace, trimmed in self-color. Rosette and sash at girdle. An unusual value at

Springtime Dresses, \$15.00

In a large variety of pretty styles; made of new materials, such as striped taffeta, crepe de chine, serges, satins, shepherd plaid and two-toned taffetas. Some strictly tailored, Empire effect, trimmed in baby Irish lace; others are claborately braided and trimmed in shadow lace; peplum and apron effect; all colors. The real value of these Dresses will be apparent on examination.

Superb Display of Dresses

Quite in keeping with the pronounced fashion are these Charming Dresses. In materials of chermuse, crepe meteor, taffeta and chiffon, faultlessly tailored and beautifully trimmed. Many are original Paris models as well as reproductions. The prices range from \$20 to \$37.50.

Mannish Serge Coats, \$10.00

Of splendid wearing quality, ull length, lined to waist, semifitted; collar and cuffs inlaid with contrasting materials. Coats that are handy for every occasion, in a weight desired for spring. Colors, blue and black. Our regular \$12.50 value, Monday's offering, \$10.00.



Sweeping Reductions of Leather Bags and Jewelry Novelties At 1/2 Price and Less

The reductions in to-morrow's sale are the most liberal we have ever announced. A variety to choose from in Leather Bags and Jewlery Novelties. A brief glance at the comparative prices should show you that here is a chance to buy at liberal price saving.

\$2.98 and \$3.50 Suede Bags, in the new | cut-out effects; others trimmed in fringe; small purse, fancy trim-med; special \$1.98

\$3.50 Suede Bags, in tan, purple and brown, plain gilt frames, with heavy fringe and silk

cord handle, containing coin purse; \$2.38 moire lining; special....

\$5.98 Suede Bags, in all colors, beautifully trimmed with fringe and long silk cord,

moire lining: fancy gilt and metal \$3.50 carved frame, chain handle; spe- \$3.75

\$3.98 6-inch Silver Guaranteed \$2.75

12-Kt. Gold Front Bar Pins, hand en-

graved, extra heavy pin, guaranteed five years; Collar Pins to match; each Sterling Silver Hand Chased Bar Pins, pointed and square ends; special 50c

Soft Messaline and Taffeta Petticoats, to-morrow, \$2.98

This is a season of many colors. Soft messaline and taffeta, in changeable colors and plain, also showing solid top with plaid ruffle. Your choice of two styles—one perfectly plain, so desired for a tight-fitting skirt; the other has a dust ruffle to wear with a skirt of more fulness. decidedly the prettiest Petticoats offered at this price.

Blouses Designed for the New Tailored Suits

For the new suits of whipcord and fine serges, also taffeta and radium, there are Chiffon Blouses, in plain colors and changeable effects-

\$3.98 \$5.00 AND \$5.75

AT \$5.00 A Very Smart Tailored Shirt of striped crepe de chine, soft collar and cuffs, in King's blue and white, and black and white; strictly mannish effect; pearl buttons,

Headquarters for Paul Jones Middy Blouses

As the leading distributor of these well-known Middy Blouses in Richmond we offer the largest assortment to select from, in numerous styles. Mothers who desire to supply the little miss for spring and summer needs will find us

able to supply every size in any quantity desired. Blouses of Galatea, in white, with white

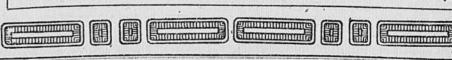
and red or blue collars, trimmed with three rows of braid, with long or short \$1.00

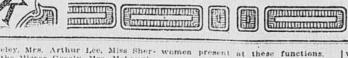
Blouses of Galatea, in white, with navy flannel collar and cuffs, trimmed

Blouses of Galatea, in white, with navy or red collar in flannel or Galatea, trimmed in white braid, laced front, embroidered emblem on band or sleeve; \$1.50 special.....

Blouses of Galatea, in white, with navy flannel collar and cuffs, braided in white, with embroidered emblem on sleeve and collar, laced front, long sleeve; \$1.98 special.....

2000 Participation of the Control of





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bers are urged to attend. Entertained in Washington.

Sterished in Washington.
Says the Washington Post of Friday:
"Society was divided Thursday afernoon between the tea given at
fausehers, by the Washington secion of the Woman's Welfare Departnent of the National Civic Federation,
and the Playhouse, where the third in
his series of Lenten musicals was
given.

The large ballroom at Rauscher's represented a tea garden, and at small tables, decorated with spring flowers, which were sent later to the Tubercuiosis Hospital, members of the Woman's Welfars Department and their guests listened to addresses and had

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These Corsets, though American made, are popular in all the capitals of Europe among the best dressers—and we advise a trial to those who have missed the comfort of wearing a Madame Irene Corset.

AT \$5.00 A model for the average figure; extra low bust (4-inch); long hips and back; six hose supporters; made of couril.

\$6.00 A model for the stout figure: low bust; medium back; long skirt; broad reinforced front clasp; triple boned sides; six hose supporters; made of heavy coutil.

 $\stackrel{AT}{=}$ **\$8.50** A model for the average figure; medium low bust; long tight-fitting circle skirt; adjust-

able front hose supporters; six supports; made of fine batiste.

We also carry a complete assortment of Nursing, Invalid or Surgical Corsets in Madame \$5.00 Irene at

